

European Network for Global Health



Executive Summary (suitable for external use)

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Background and project rationale: Although not comprehensive, the Health MDGs continue to offer the best catalyst to push for increased action to improve health in developing countries. As commitments signed by donor countries, they are an effective advocacy tool. With ten years remaining for the targets, the years 2006-2011 offer a window of opportunity for civil society as well as governments. There are now substantial bodies of work identifying actions necessary to achieve the Health MDGs. Advocacy for global health has a long tradition in Europe but is almost entirely focused on specific health topics. Moreover, cooperation between groups working on different health topics has been limited, with little advocacy for global health as a whole, traditions of advocacy varying considerably across European countries and little attempt at coordination across Europe. This proposal sets out a programme for developing the capacity of European civil society to advocate collectively for global health, using the Health MDGs as a focus.

Goals and Objectives: The overarching Goal of the Network is increased support from Europe to enable developing countries to make substantial progress towards the Health Millennium Development Goals by 2015. This, in turn, is organised into three strategic goals under which there are twelve objectives:

GOAL	OBJECTIVES
<p>GOAL 1: Increased commitment and action from European governments – primarily the European Commission, France, Germany, Italy, United Kingdom and Spain - to support the achievement of the Health MDGs in low and middle-income countries, including higher and better-focused financial contributions to health and health-system strengthening.</p>	<p>OBJECTIVE 1: To advocate for an increase in financial contributions to global health in absolute numbers and as a percentage of Overseas Development Aid (ODA), with transparent reporting to OECD DAC and national reporting.</p>
	<p>OBJECTIVE 2: To call for European ODA for health to be explicitly structured to support the achievement of the Health MDGs in low- and middle-income countries, with budgetary processes and reports structured to reflect these priorities.</p>
	<p>OBJECTIVE 3: To seek to influence the aid mechanisms and delivery policies of European ODA for health so that they are tailored to promoting country-ownership, structural capacity building, reliable access, poverty reduction and long-term improvements to the health of the poorest in low- and middle-income countries, and free from inappropriate conditions.</p>
	<p>OBJECTIVE 4: To advocate for health to be identified as a high priority for action in government development policies and for governments to recognise the role that global health has to play in achieving socio-economic development.</p>
	<p>OBJECTIVE 5: To advocate that the global health policies of France, Germany, Spain, Italy, UK and the European Commission are explicitly aligned to support the achievement of the Health MDGs with actions and policies shaped to reflect this priority.</p>
<p>GOAL 2: Increased capacity, engagement and effectiveness of European NGOs' advocacy in support of the Health MDGs; with improved policy analysis and networking with the NGO and development policy community, (recognising the role of health as a key lever of development).</p>	<p>OBJECTIVE 6: To establish national networks of NGOs in France, Germany, Italy, United Kingdom, Spain and Brussels with shared objectives to advocate for the achievement of the health MDGs and shared strategies to help deliver this.</p>
	<p>OBJECTIVE 7: To provide regular analysis and monitoring of the development policies of relevant governments with published assessment and grading of progress against a systematic and shared model of good practice.</p>
	<p>OBJECTIVE 8: To ensure increased international dialogue among NGOs about global health and the Health MDGs, with inter-European fora for sharing perspectives, analysis and progress through conferences, publications, an extranet and website and other channels.</p>
<p>GOAL 3: Increased support from European civil society and the private sector for the achievement of the Health MDGs in low and middle-income countries, including a higher profile for global health in European media.</p>	<p>OBJECTIVE 9: To encourage European citizens to show increasing support for action to improve global health and to achieve the Health MDGs.</p>
	<p>OBJECTIVE 10: To increase awareness of the interaction of health and development amongst the development policy community.</p>
	<p>OBJECTIVE 11: To support a higher media profile for health in developing countries including, where appropriate, for the achievement of the Health MDGs.</p>
	<p>OBJECTIVE 12: To encourage the private sector to play a greater role in supporting the Health MDGs, including healthcare for staff in developing countries, research into neglected diseases and increased access to medicines.</p>

Project Design and Implementation: The core focus of this network is investing in staff capacity of selected NGOs in the major economies of Europe as well as dramatically increasing co-operation and joint working. The Network will operate in Spain, Italy, France, Germany and the UK. In addition, there are partners based in Brussels with a remit to influence the work of the European Commission and to act as a resource on EC policy for the other partners. The Project Manager will be responsible for overseeing contracts with partners and coordinating the development and agreement of advocacy targets, strategies and plans. The Project Manager will also be the primary point of contact between the network and the Gates Foundation as well as the primary contact for international institutions.

During the first year, once contracts with the partners are agreed, each of the organisations will recruit a global health MDG advocacy officer with experience and interest in global health advocacy. National plans will be developed and initial baseline analysis of government policies established. During the project, activities will be undertaken in accordance with annual plans which will be tailored to each location. Each partner will be responsible for ensuring the expansion of the network from 2-3 funded organisations in each country to a larger national network with voluntary participation of additional partners. The aim is to have systematic joint working across topic-specific NGOs for the benefit of global health. Funding to continue and expand the network will be sought from other sources. The major activities to be undertaken by the network are: Policy Analysis, Dialogue with Decision Makers, Networking among NGOs in support of the Health MDGs, Influencing Stakeholders, and Public Campaigning.

Monitoring, Evaluation and Dissemination: Regular monitoring and evaluation will be key to assessing the success of the network and identifying areas for improvement. The Project Manager will be responsible for monitoring, including keeping records of programme activities, developments in the policy environment, and financial spending by partners. ActionAid International's (AAI) Impact Assessment Unit will be closely involved in planning the evaluation of the Network. In addition, a form of peer evaluation will be used each year. During each year of the project, beginning with the start of the project implementation, external evaluation will be commissioned from an academic institution with a record of evaluating advocacy methods, to assess the progress of the network in line with its stated goals and objectives. An Advisory Group including representatives from the WHO Health & Development Team, the UN Millennium Campaign, and a European representative of G-CAP will be established to oversee the network's progress and to advise the Project Manager on management of the network and opportunities. An AAI Accountability Group will also be set up to ensure project delivery and risk management. To facilitate dissemination, opportunities to share the work of the network, such as conference papers,

will be sought and the website will publish regular progress and assessment reports.

Optimizing Public Health Outcomes: AAI and partners will communicate with governments, multilaterals and civil society organisations around the world to ensure that findings and outcomes from this network are widely disseminated. The programme's overall goal of increasing the European action in support of achieving the Health MDGs reflects our commitment to ensuing genuine improvements to the health of people in developing countries.

Organisational Capacity/Management Plan: The project structure involves establishing an initial network of two or three organisations each in six locations, with a varied range of expertise on different health topics relevant to the Health MDGs. Each organisation will recruit, manage and support a global health advocacy officer with explicit responsibility for advocacy for the Health MDGs. The consortium led by ActionAid International comprises the following partner organisation:

UK - TB Alert, International HIV/AIDS Alliance, Interact Worldwide;

Brussels - Marie Stopes International, European Public Health Alliance, Stop AIDS Alliance;

Spain - AIDS and Development Platform, The Spanish Family Planning Federation;

Italy - Centre of Health Education and Appropriate Health Technologies, Associazione Italiana Donne per lo Sviluppo;

France - Médecins du Monde, Massive Effort Campaign;

Germany - Deutsche Welthungerhilfe, and Terre des Hommes.

AAI will host the coordination function, most likely in Brussels, and will recruit a Project Manager who will be assisted by a Finance and Administrative Co-ordinator.

To ensure effective management, AAI will enter into contracts with each partner organisation. Within each country, annual coordination and management of the national activity budget will be designated to one of the partners as convenor for that year.