

AGENDA

12.30 Guests arrive
Buffet lunch available

12.45 Introduction by chair Linda McAvan MEP

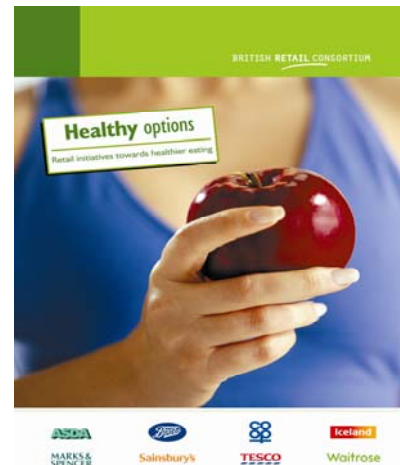
FIRST SESSION

12.50 Presentation: Consumer attitudes to healthy eating (UK)
Teresa Gilbert, Head of industry initiatives at Institute of Grocery Distribution

13.05 Presentation: Overview and aims of healthy options document
Andrew Opie, Director of food policy at BRC

13.20 Open floor Q&A session with leading UK food retailers:

Erica Zimmer, Head of Public Affairs & CSR, J Sainsbury plc
Moira Howie, Nutrition Manager, Waitrose
Sue Bell, Technical Manager – Policy, Marks & Spencer Group plc
Gordon Maddan, Regulatory Affairs Manager, Asda Walmart
Karen Tonks, Company Nutritionist, Tesco Stores Ltd



SECOND SESSION

13.45 Rui Cavaleiro Azevedo, DG SANCO, European Commission

13.55 Jim Murray, Director, BEUC

14.05 Juliana Martinez, Scientific & Regulatory Affairs Manager, CIAA

14.15 Open floor Q&A session for speakers in second session

CONCLUSIONS AND CLOSE

14.25 Closing remarks from Chair

14.30 Close